

## **PANEL DISCUSSION ON**

### **'RURAL LANDSCAPES: A PARADIGM FOR HERITAGE'**

### **ON THE INTERNATIONAL DAY OF MONUMENTS AND SITES**

On the occasion of World Heritage Day celebration, a Panel Discussion & Workshop on 'Rural Landscapes: A Paradigm for Heritage' organised by Sanrakshan Heritage Consultants Pvt. Ltd. and VIRASAT in collaboration with International Committee on Intangible Cultural Heritage (ICICH) on 19<sup>th</sup> April, 2019 at Convention Hall, Forest Information Centre, Jammu.

The focus of the workshop was to look into the concept of Rural landscapes with respect to State of Jammu and Kashmir. The effort was made to bring together scholars, administrative officers, Social media people and representatives of village communities to initiate a dialogue on rural landscapes as heritage paradigm. The participants looked into the concept and identified potential areas in the state and work out a document which would help in policy formation with respect to identification, documentation, safeguarding, promotion and awareness raising, and sustainable management of the rural landscapes in the State.

The workshop was inaugurated by Mr. Sham Lal (Additional Director, Jammu and Kashmir Rural Livelihood Mission) in the presence of Mr. Nagendra Singh Jamwal (CEO, Surinsar Mansar Development Authority), Mr. Munish Pandit (Vice President, ICICH), Mr. Ashutosh Sharma (Director & CEO, ICDRC Dharamshala) and Dr. Mrinalini Atrey (Chairperson, VIRASAT). Main Panellist for the occasion were Shri S M Sahni (Convenor, INTACH Jammu Chapter), Dr. C M Seth (Member, Jammu and Kashmir Heritage Committee), Javed Rahi (Expert on Gujjar Heritage).

  

**Panel Discussion on**  
**'Rural Landscapes: A paradigm for Heritage'**

organised by  
*Sanrakshan & Virasat* in collaboration with  
**International Committee on Intangible Cultural Heritage (ICICH)**

on the occasion of  
**International Day for Monuments and Sites**

**19<sup>th</sup> April, 2019**  
**10 AM - 3 PM**

Venue :  
**Convention Hall, Forest Information Centre , Bikram Chowk**

**Photos of the event :**











**Certificate:**





# Brochure:

## About ICICH

The ICOMOS International Committee on Intangible Cultural Heritage (ICICH) is established in accordance with article 14 of the Statutes of ICOMOS and the Eger-Xian Principles for the International Scientific Committees.

The objectives of ICICH are, consistent with the aims of ICOMOS and include:

- To promote international cooperation in the identification, study and solution of issues related to the ethical identification, protection, interpretation, and management of the intangible cultural associations attributed to monuments and sites.
- To co-operate with the International Scientific Committees of ICOMOS in reviewing doctrinal documents as well as management and conservation practices, in light of the role of intangible attributes in the significance and values of cultural heritage sites.
- To advise ICOMOS on any role it may have in the implementation of, or other activities associated with UNESCO's International Convention on Intangible Cultural Heritage.
- To advise ICOMOS on the role of intangible attributes in the role it plays in implementation of other UNESCO Conventions and international treaties, such as the World Heritage Convention and The Hague Convention.

Members of ICICH are members of ICOMOS with particular expertise, experience and interest in the documentation, identification, and assessment of intangible cultural heritage.

ICICH is pleased to be associated as 'Knowledge Partner' in the conduct of this Panel Discussion cum workshop as a part of ICOMOS Day Celebrations.

[www.icich.icomos.org](http://www.icich.icomos.org)

## Programme

10:00 - 10:30	Registration
10:30 - 11:30	Inaugural Session
10:30 - 11:45	Tea & Interaction
11:45 - 12:00	Orientation for Workshop
12:00 - 12:45	Case Studies
12:45 - 01:45	Thematic Session
01:45 - 02:15	Lunch
02:15 - 03:00	Panel Discussion & Way Forward

**Sanrakshan Heritage Consultants Pvt. Ltd.** is a cultural heritage management firm actively working towards conservation of built heritage nationally and internationally. Sanrakshan is engaged with UNESCO, Archaeological Survey of India and several State Archaeological departments in the country. It has long track record of working with Government of Maldives and Mauritius. Sanrakshan work profile ranges from preparation of Conservation Plans for heritage sites to writing of Nomination Dossiers & Management Plans for World heritage sites. Sanrakshan is also committed to research and advocacy of cultural heritage.

**Virasat- Cultural heritage of Jammu and Kashmir, Jammu** is working in the area of natural and cultural heritage, folklore and folk life of the state with respect to its identification, documentation and preservation. Its object is to create an inter - cultural dialogue between different communities in the state and encourage mutual respect among them for each others ways of life

Venue :  
Convention Hall, Forest Information Centre,  
Bikram Chowk, Jammu

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**VIRASAT**, Society for  
the study of Heritage of  
Jammu and Kashmir,  
Jammu

Knowledge partner  
**ICICH**

## Panel Discussion & Workshop

### International Day For Monuments And Sites

### 'Rural Landscapes : A Paradigm for Heritage'

19<sup>th</sup> April 2019  
10:00 a.m. - 03:00 p.m.

Venue:  
Convention Hall, Forest Information  
Centre , Bikram Chowk, Jammu

## Introduction

In 1982, ICOMOS established 18 April as the International Day for Monuments and Sites. Since then, 18 April has been a day to celebrate and promote cultural heritage, and an opportunity to raise awareness about its diversity, its relevance, how vulnerable it can be and what the needs and benefits of its conservation are. Every year, ICOMOS proposes a theme for the celebrations and activities to be organised by the ICOMOS National and International Scientific Committees and by other organisations that wish to participate. In 2019, the theme is **Rural Landscapes** – which is linked to the theme of the 2019 ICOMOS Scientific Symposium on Rural heritage to take place in October in Marrakesh, Morocco.

## Concept Note

Rural landscapes and the tangible and intangible heritage of rural areas are critical to the heritage of humanity. They are living, continuing, dynamic, cultural, social, environmental, and economic systems that extend across the lands and waters of our planet. While they are continuing, they are also adaptive and carry with them narratives of thousands of years of human interaction with nature. As such, they are critical repositories of traditional and indigenous knowledge, essential in an era of climate change. Rural heritage encompasses a broad diversity of places, practices and traditions, with a focus on food production, conservation of natural and cultural heritage and habitats, and economic and livelihood well-being inclusive of rural heritage tourism.

Through the historical periods, rural landscapes have transformed following the introduction of new agricultural practices, as well as new technologies and facilities related to food and fibre production, storage and distribution and new social, political, economic, environmental conditions. Over time, rural landscapes have been changed by factors of economy, society and environment. The archaeological evidence of remaining heritage, are relicts of former uses and/or intact feature

that may be in use today, as originally used or as transformed for contemporary uses. Traditions and practices expressing rural intangible heritage are linked to physical places and community memory, stories and ongoing daily life. We know that, the mechanization of agriculture during the 20th Century changed land uses, patterns, facilities, settlements and transportation networks. Rural landscapes may retain the fabric, imprint or memory of earlier times, with varying level of significance and integrity.

Some rural landscapes and rural communities are recognized as being part of traditional indigenous lands World Heritage sites, IUCN protected areas, or have other global or national designations. Even so, the values of rural heritage are often unrecognized and under-appreciated making them vulnerable to multiple vectors of change. In these times of rapid change and multiple challenges, advancing rural heritage recognition and conservation is critical to humanity and to this planet.

The focus of the workshop shall be looking into the concept of Rural landscapes with respect to State of Jammu and Kashmir. The effort would be to bring together scholars, administrative officers, Social media people and representatives of village communities to initiate a dialogue on rural landscapes as heritage paradigm. The participants shall look into the concept and identify potential areas in the state and work out a document which would help in policy formation with respect to identification, documentation, safeguarding, promotion and awareness raising, and sustainable management of the rural landscapes in the State.

## Thematic Sessions

### ● Rural Culture and Heritage

Rural heritage values to people and communities conservation & documentation of intangible rural traditions and practices, as well as their decline and loss; history and typologies of rural heritage of all types; change management for tangible rural heritage; rural cultural tourism (existing and potential); & the importance

of rural culture to the identity of people & places, in the present & in the future.

### ● Rural Economics and Heritage

Globalization and intensification of agricultural practices, techniques & markets; need for coordination & evaluation of public sector policies and their impacts on rural economies; threats to smallscale farm heritage land use & patterns, buildings, spatial form, context etc.; threats to & remedies for crop & animal genetic diversity; improved markets for rural products, food, craft & traditional rural offerings; tools & techniques to strengthen heritage-based rural activities; tools & techniques to improve economic viability of small farms; current status & opportunities for rural-based, cultural heritage tourism; agriculture & local food tourism; opportunities & challenges for economic uplift of rural areas & rural heritage assets through urban-rural connections, local re-investment in infrastructure & agro -industry, & other means; and risks arising from the construction of large-scale infrastructure such as dams.

### ● Rural Environment and Heritage

Water availability & quality; rural resilience in the face of desertification, drought, flood & other severe weather events; successes in ecological & organic agricultural techniques; nature-culture links & balanced coexistence imbedded in rural heritage – regardless of scale; & habitat conservation, degradation, & improvement opportunities to support local & migrating species in rural areas.

### ● Rural Society and Heritage

Bottom-up trends to protect & retain rural land uses & related heritage; health benefits & poverty alleviation through small farm enabling programs; retirement of farmers with limited new farmers; rising awareness around food security; concern with food, water & soil quality; increasing preference for local & organic food production & purchasing; rural population reduction & related growth in urban areas; and urban sprawl overtaking peri-rural areas.

- Thank You



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### NEWS DETAILS

## Panel discussion on "Rural landscapes" organized

4/19/2019 11:32:53 PM



Early Times Report

Jammu, Apr 19: On the occasion of World Heritage day celebrations, a panel discussion and workshop on 'Rural Landscapes: A Paradigm for Heritage' organised by Sanrakshan Heritage Consultants Pvt. Ltd. and VIRASAT in collaboration with International Committee on Intangible Cultural Heritage (ICICH) on 19th April, 2019 at Convention Hall, Forest Information Centre, Jammu.

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